



ClearSkai

TECHNOLOGIES

Where the SKai isn't the limit, it's the starting point.

CLIENT SERVICE AGREEMENT

Build Agreement

Open-ended worksheet, customized to your project, signed onsite.

Onsite Build Agreement

Filled in with your ClearSkai rep. Captures vision, scope, add-ons, financing terms, and signatures in one place.

PREPARED BY

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PREPARED FOR

Client name & company

Date

CLIENT INFORMATION

Who we're building for

Your ClearSkai rep will fill this in with you onsite.

Client / Business name _____	Primary contact _____
Phone _____	Email _____
Business address _____	Service area / location _____
Industry / trade _____	Years in business _____
Website (current, if any) _____	Domain you want to use _____
Best way to reach you _____	Best time to reach you _____

Project type (check all that apply)

<input type="checkbox"/> New website build	<input type="checkbox"/> Website redesign / rebuild	<input type="checkbox"/> Lead funnel / landing page
<input type="checkbox"/> Branding / logo	<input type="checkbox"/> SEO / Google Business	<input type="checkbox"/> Paid ads (Google / Meta)
<input type="checkbox"/> CRM / automations	<input type="checkbox"/> E-commerce / booking	<input type="checkbox"/> Custom AI / integrations
<input type="checkbox"/> Hosting / maintenance	<input type="checkbox"/> Content / copywriting	<input type="checkbox"/> Other (note below)



THE VISION

Your build, in your words

Tell us what you want this to look like, feel like, and do for your business. No wrong answers. Your rep will write down everything important.

CLIENT VISION & GOALS

Color preferences & brand style

Primary color(s) _____	Accent color(s) _____	Avoid these colors _____
<input type="checkbox"/> Modern / minimal	<input type="checkbox"/> Bold / high contrast	<input type="checkbox"/> Premium / dark theme
<input type="checkbox"/> Friendly / approachable	<input type="checkbox"/> Industrial / rugged	<input type="checkbox"/> Clean / corporate



SCOPE OF WORK

Features, pages & automations

Check everything the client wants. Use the notes box for anything custom.

Pages & sections

<input type="checkbox"/> Home / landing	<input type="checkbox"/> About	<input type="checkbox"/> Services / pricing
<input type="checkbox"/> Portfolio / gallery	<input type="checkbox"/> Reviews / testimonials	<input type="checkbox"/> Contact / quote form
<input type="checkbox"/> Blog / news	<input type="checkbox"/> FAQ	<input type="checkbox"/> Booking / scheduling
<input type="checkbox"/> Shop / e-commerce	<input type="checkbox"/> Client login / portal	<input type="checkbox"/> Other: _____

Automations & integrations

<input type="checkbox"/> SMS lead alerts	<input type="checkbox"/> Email lead alerts	<input type="checkbox"/> CRM routing (SkaiScraper)
<input type="checkbox"/> Auto review request texts	<input type="checkbox"/> Appointment reminders	<input type="checkbox"/> Auto follow-up sequence
<input type="checkbox"/> Stripe / payments	<input type="checkbox"/> Calendar sync (Google / iCal)	<input type="checkbox"/> Quote calculator
<input type="checkbox"/> AI chatbot / assistant	<input type="checkbox"/> Zapier / Make.com hooks	<input type="checkbox"/> Other: _____

SCOPE / FEATURE NOTES



ADD-ONS & PRICING

Full add-on menu

Check any add-ons the client wants. Pricing is the same up front or after launch.

Pick	Add-on	Investment	What it does
<input type="checkbox"/>	Logo & Brand Identity	\$350 - \$750	Custom logo, color system, typography pairing, and brand usage guide.
<input type="checkbox"/>	Copywriting (per page)	\$150 - \$300	Professional sales copy written for conversion.
<input type="checkbox"/>	SEO Launch Package	\$500	Keyword research, meta tags, schema markup, sitemap, GSC setup.
<input type="checkbox"/>	Local SEO + Google Business	\$400	Optimized GBP profile, local citations, map ranking setup.
<input type="checkbox"/>	Lead Funnel Build	\$750 - \$1,500	Landing page + lead form + email automation + thank-you flow.
<input type="checkbox"/>	Google Ads Setup + 1st Month	\$750 + \$500/mo	Campaign build, conversion tracking, first month managed.
<input type="checkbox"/>	Review Funnel Automation	\$400	Auto-text customers post-job for Google reviews.
<input type="checkbox"/>	Social Media Starter Kit	\$350	Profile setup + 10 branded post templates + content guide.
<input type="checkbox"/>	Monthly Content Pack	\$299 / mo	4 blog posts + 8 social posts written and published monthly.
<input type="checkbox"/>	Custom Domain Email	\$200 + \$15/mo	Up to 5 professional inboxes on your domain.
<input type="checkbox"/>	Blog / CMS Setup	\$450	Content management system you can publish to yourself.
<input type="checkbox"/>	E-Commerce Module	\$1,200+	Full shop with checkout, inventory, Stripe, order management.
<input type="checkbox"/>	Booking / Scheduling System	\$600	Calendar, confirmations, reminders, payment-on-book.
<input type="checkbox"/>	Custom Forms & Quote Builder	\$350	Multi-step lead intake or instant-quote calculator.
<input type="checkbox"/>	AI Chatbot / Assistant	\$800+	Custom-trained chatbot for support, lead capture, FAQ.
<input type="checkbox"/>	Analytics Dashboard	\$400	GA4 + Meta Pixel + conversion tracking + reporting dashboard.
<input type="checkbox"/>	CRM Onboarding (SkaiScraper)	\$500	White-glove SkaiScraper setup: pipelines, automations, training.
<input type="checkbox"/>	Video Intro / Hero Reel	Coming soon	Branded homepage hero video option. Availability is limited and currently not included in live package pricing.



Pick	Add-on	Investment	What it does
<input type="checkbox"/>	Photography / Drone Shoot	Coming soon	On-site photography and aerial media add-on planned for a future release. Not currently included in the Authority package.
<input type="checkbox"/>	Managed Hosting	\$79 / mo	Hosting, security patches, backups, uptime monitoring, edits.
<input type="checkbox"/>	Maintenance Only Plan	\$199 / mo	Edits, fixes, and updates without the full marketing package.
<input type="checkbox"/>	Priority Build (2 weeks)	+25%	Skip the queue and accelerate delivery.
<input type="checkbox"/>	Additional Pages	\$200 / page	Extra pages beyond your tier's included page count.



PROJECT ESTIMATE

Custom line items, totals & financing

Write in the base build, custom line items, and any selected add-ons. Total it up, choose financing, and capture signatures.

Line item / description	Price
Base build / package _____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
Subtotal	\$ _____
Discount / promo	\$ _____
FINAL PROJECT TOTAL	\$ _____

Financing, choose one

<input type="checkbox"/> Pay in full	Total due: \$ _____
<input type="checkbox"/> Split-pay (50% down, balance over 6 months)	\$ _____ down, then \$ _____/month for 6 months
<input type="checkbox"/> Custom terms (write below)	_____



NOTES & SPECIAL TERMS

OUR PROMISE

Guarantees, warranty & ownership

Two clear promises so you can buy with confidence, and full ownership of everything we build, the moment final payment clears.

1-Week Money-Back Guarantee (Pre-Handover)

At any point during the build, up until we hand over the keys, if you're not satisfied with the design, the direction, or the level of service, you have 7 days from your most recent build milestone to request a refund of any unused, non-deposit amounts. Once the project is delivered and keys, logins, and code are transferred to you, the build is considered accepted and the money-back window closes.

3-Month Build Warranty (Post-Launch)

For 90 days after handover, we'll fix any bug we shipped, including broken layouts, broken forms, broken links, or anything that demonstrably does not work the way it was designed to, at no cost. Warranty does not cover new features, content rewrites, third-party platform changes, or issues caused by edits made by you or another developer after handover.

Full Ownership Transfer

After final payment clears, you own everything: source code, repository, domain, hosting account, content, brand assets, and all third-party logins. No vendor lock-in. We do not hold your business hostage.

Transparent Split-Pay

Eligible builds typically split 50% deposit and 50% on completion, or 50/25/25 across deposit, design approval, and launch. Larger projects may use a 4-payment schedule (40/20/20/20). The exact schedule is confirmed in writing in your signed agreement before work begins.



WHAT TO EXPECT

Disclaimers & ongoing costs

Please read this carefully. We'd rather over-explain now than have a surprise on the invoice later.

Ongoing Hosting & Maintenance

After your free first month (where included), managed hosting is \$79/mo or maintenance-only is \$199/mo. You can also self-host on your own account at no cost to us, and we'll hand off the code and walk you through deployment.

Third-Party Subscriptions Are Billed Separately

Domains, premium plugins, CRMs, payment processors (Stripe and similar), scheduling tools, AI APIs (OpenAI, Anthropic), SMS credits (Twilio), email-sending services, and any paid integration are billed by the provider directly to you, at their published rates. We pass through at cost, with no markup and no kickback.

Tracking & Real-Time Analytics Services

Tools like Google Analytics 4 and Meta Pixel are free to install. Premium analytics dashboards, heat-mapping tools (Hotjar, Microsoft Clarity Pro tiers), call-tracking numbers, and any real-time analytics SaaS that charges per event or per session are billed by the provider directly to you. Our Analytics Dashboard add-on covers the initial setup. Ongoing per-event and per-seat fees are not included.

Ad Spend Is Not Included

When a bundle includes "Google Ads Setup + 1st Month," that fee covers our management work only. The actual ad budget you spend with Google, Meta, etc. is paid directly by you to the platform. We recommend a starting test budget; final budget is your call.

Sales Tax & Payment Processing

Sales tax (where applicable) and Stripe processing fees are added at checkout by Stripe. Listed prices reflect the build cost only.

Late Payments

Invoices not paid within 60 days of the due date may incur a 5% late fee on the outstanding balance, applied once after the 60-day mark and monthly thereafter until resolved. Work and managed services may be paused until the account is current.

Results Disclaimer

We build the engine. Leads, ranking, and revenue depend on your market, offer, pricing, response time, and follow-through. Any examples or figures shown in marketing materials are illustrative, not guaranteed.

Final Scope in Writing

Final price, scope, deliverables, milestones, and payment schedule are confirmed in writing in your signed agreement before work begins. No surprise charges. The signed agreement governs over any marketing material, including this document.



FINAL OVERVIEW

Project summary & sign-off

Confirm the high-level summary of this project, then sign to lock it in.

Client	_____
Project type	_____
Estimated start date	_____
Estimated delivery	_____
Final project total	\$ _____
Financing	\$ _____ down, then \$ _____/mo for 6 months (or pay-in-full)
Deposit due today	\$ _____

By signing below, the Client and ClearSkai Technologies agree to the scope, totals, and financing recorded in this document. Final scope, deliverables, milestones, and payment schedule are governed by this signed agreement, which takes precedence over any conflicting language in marketing materials. The Client retains full ownership of all delivered assets after final payment clears.

Client signature

Date

ClearSkai representative

Welcome to ClearSkai.

You'll receive a Stripe payment link by email for the deposit. Build kicks off the moment it clears.

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