



ClearSKai
TECHNOLOGIES

Where the SKai isn't the limit, it's the starting point.

CONTENT

Content Questionnaire

Client questionnaire for homepage, service pages, about section, FAQs, testimonials, offers, warranties, and disclaimers.

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PREPARED FOR

CLIENT NAME & COMPANY

PROJECT / BUILD NAME

CLIENT EMAIL



CONTENT INTAKE

Messaging & Main Offer

Use this before writing or rewriting website copy.

MAIN OFFER / HOOK

WHY SHOULD CUSTOMERS CHOOSE YOU?

WHO IS THE IDEAL CUSTOMER?



CONTENT INTAKE

Service Pages & Proof

Capture content needed for service pages and trust sections.

Service Page	Main Selling Point	Proof / Photo Needed	Notes

TESTIMONIALS / REVIEWS TO FEATURE



FAQS / CUSTOMER OBJECTIONS