



# ClearSKai

TECHNOLOGIES

*Where the SKai isn't the limit, it's the starting point.*

SALES PACKET

# Contractor Starter Sales Packet

Look pro. Rank locally. Start closing more jobs. Built for owner-operators and small crews who need a clean launch system with ownership from day one.

PREPARED BY

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PREPARED FOR

CLIENT NAME & COMPANY

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PROJECT / BUILD NAME

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CLIENT EMAIL

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BUNDLE OVERVIEW

# Contractor Starter

Look pro. Rank locally. Start closing more jobs.

ONE-TIME BUILD

**\$1,799**

Save \$200 vs. a-la-carte

SPLIT-PAY OPTION

**\$299 down,  
then \$149/mo**

Available when approved in writing.

OWNERSHIP

**Full Handoff**

Final assets transfer after final payment clears.

## Who it's for

Owner-operators and small crews ready to retire the Wix/Facebook-only setup and finally show up professionally on Google Maps.

## What you'll have when we're done

- A site you would be proud to text to a client.
- A Google Business Profile that supports local ranking and trust.
- Lead notifications by email/SMS when a form submits.
- Full ownership of code, domain, and hosting after final payment.



WHAT'S INCLUDED

# Every Component, Broken Down

*Each line item below is delivered, configured, and handed off. No surprise upgrades buried later.*

## **Starter Website (\$999 value)**

Professional one-page launch site, mobile-responsive, contact forms wired to inbox and SMS, hosting setup, domain routing, and on-page SEO basics.

## **Logo & Brand Identity (\$500 value)**

Custom logo, color system, typography pairing, and one-page brand usage guide so every flyer, truck wrap, and invoice feels consistent.

## **Local SEO + Google Business (\$400 value)**

Optimized Google Business Profile, local citation cleanup, map-pack ranking setup, and review-funnel link so customers actually leave reviews.

## **1 Month Managed Hosting Included**

Hosting, security patches, backups, uptime monitoring, and small content edits for the first 30 days after launch, on the house.



ATTACH TO YOUR BUILD

# Add-ons & Extensions

Stack any of these onto the build. Pricing is the same whether added up front or after launch, unless the signed agreement states otherwise.

Add-on	Investment	What it does
Logo & Brand Identity	\$350 - \$750	Custom logo, color system, typography pairing, and brand usage guide.
Copywriting (per page)	\$150 - \$300	Professional sales copy written for conversion.
SEO Launch Package	\$500	Keyword research, meta tags, schema markup, sitemap, and Google Search Console setup.
Local SEO + Google Business	\$400	Optimized Google Business Profile, local citations, and map ranking setup.
Lead Funnel Build	\$750 - \$1,500	Landing page, lead form, email automation, and thank-you flow.
Google Ads Setup + 1st Month	\$750 + \$500/mo	Campaign build, conversion tracking, and first month managed. Ad spend billed separately.
Review Funnel Automation	\$400	Auto-text customers post-job for Google reviews.
Social Media Starter Kit	\$350	Profile setup, 10 branded post templates, and content guide.
Monthly Content Pack	\$299/mo	Four blog posts and eight social posts written and published monthly.
Custom Domain Email	\$200 + \$15/mo	Up to five professional inboxes on your domain.
Blog / CMS Setup	\$450	Content management system the client can publish to directly.



Add-on	Investment	What it does
E-Commerce Module	\$1,200+	Shop with checkout, inventory, Stripe, and order management.
Booking / Scheduling System	\$600	Calendar, confirmations, reminders, and payment-on-book.
Custom Forms & Quote Builder	\$350	Multi-step intake or instant-quote calculator.
AI Chatbot / Assistant	\$800+	Custom-trained assistant for support, FAQ, and lead capture.
Analytics Dashboard	\$400	GA4, Meta Pixel, conversion tracking, and reporting dashboard.
CRM Onboarding (SkaiScraper)	\$500	White-glove setup: pipelines, automations, and training.
Video Intro / Hero Reel	\$650	30-60 second branded hero video for the homepage.
Managed Hosting	\$79/mo	Hosting, security patches, backups, uptime monitoring, and edits.
Maintenance Only Plan	\$199/mo	Edits, fixes, and updates without the full marketing package.
Priority Build (2 weeks)	+25%	Skip the queue and accelerate delivery.
Additional Pages	\$200/page	Extra pages beyond the included page count.



BUILD WORKSHEET

# Notes, Totals & Signature

Use this page in person or over the phone. Write in add-ons, confirm totals, and capture approval before sending the Stripe payment link or final agreement.

NOTES / SPECIAL BUILD INSTRUCTIONS

## Add-ons / Custom Items

Additional Add-on or Custom Item	Price	Approved?



Bundle base price (Contractor Starter)	\$	<input type="text"/>
Add-ons subtotal	\$	<input type="text"/>
<b>Final project total</b>	<b>\$</b>	<input type="text"/>
Deposit / first payment due	\$	<input type="text"/>

**Scope Reminder**

Final scope, deliverables, payment schedule, and handoff details are confirmed in the signed agreement before work begins. The sales packet is a summary, not the final legal agreement.

**Signatures**

**CLIENT / AUTHORIZED SIGNER**

SIGNATURE / TYPED NAME

PRINTED NAME / TITLE      DATE

      

**CLEARSKAI REPRESENTATIVE**

SIGNATURE / TYPED NAME

PRINTED NAME / TITLE      DATE



OUR PROMISE

# Guarantees, Warranty & Ownership

*Two clear promises so the client can buy with confidence, plus full ownership after the final payment clears.*

### 1-Week Money-Back Guarantee (Pre-Handover)

At any point during the build, up until we hand over the keys, if the client is not satisfied with the design, direction, or level of service, the client has 7 days from the most recent build milestone to request a refund of unused, non-deposit amounts. Once the project is delivered and keys, logins, and code are transferred, the build is considered accepted and the money-back window closes.

### 3-Month Build Warranty (Post-Launch)

For 90 days after handoff, ClearSkai will fix bugs ClearSkai shipped, including broken layouts, broken forms, broken links, or items that demonstrably do not work the way they were designed to work.

### Full Ownership Transfer

After final payment clears, the client owns the final deliverables listed in the signed Scope of Work: code, repository access where applicable, domain/hosting access, final content, brand assets, and connected business accounts.

### Transparent Split-Pay

Eligible builds may be split into deposit and milestone/monthly payments. The exact schedule is confirmed in the signed Payment Schedule / Split-Pay Agreement before work begins.

## How It Works

Step	What Happens
1. Discovery Call	20 to 30 minute Google Meet. We lock scope, timeline, and final price.
2. Deposit Invoice	Stripe invoice for the agreed deposit. Pay by card, ACH, Apple Pay, or Google Pay where available.
3. Design & Build	ClearSkai builds and the client reviews each milestone. Included revisions are baked into the schedule.
4. Final Invoice & Handoff	Final payment clears, then keys, code, accounts, files, and training transfer to the client.



WHAT TO EXPECT

# Disclaimers & Ongoing Costs

*We would rather over-explain now than create surprises later.*

## Ongoing Hosting & Maintenance

After any included free first month, managed hosting is \$79/month or maintenance-only is \$199/month. The client may also self-host on their own account, and ClearSkai can walk through deployment/handoff when applicable.

## Third-Party Subscriptions Are Billed Separately

Domains, Google Workspace, CRMs, payment processors, scheduling tools, AI APIs, SMS credits, email-sending services, app store fees, analytics tools, plugins, and paid integrations may be billed directly by each provider unless specifically included in the signed Scope of Work.

## Tracking & Real-Time Analytics Services

Google Analytics 4 and Meta Pixel are free to install, but premium dashboards, call tracking, heatmaps, and analytics tools that charge per event/session are billed by the provider directly unless otherwise stated.

## Ad Spend Is Not Included

When a bundle includes ad setup or ad management, that fee covers ClearSkai management work only. Actual ad budget is paid by the client directly to the ad platform.

## Sales Tax & Payment Processing

Sales tax, where applicable, and payment processing fees may be added at checkout or invoice. Listed prices reflect the build/service cost only.

## Late Payments

Invoices not paid within 60 days of the due date may incur a 5 percent late fee on the outstanding balance, applied once after the 60-day mark and monthly thereafter until resolved. Work, support, managed services, or handoff may be paused until the account is current.

## Results Disclaimer

ClearSkai builds the engine. Leads, rankings, sales, and revenue depend on the client market, offer, pricing, reviews, response time, ad budget, and follow-through.

## Final Scope in Writing

Final price, scope, deliverables, milestones, and payment schedule are confirmed in writing in the signed agreement before work begins. The signed agreement governs over conflicting marketing material.



NEXT STEP

# Ready to Lock In Your Build?

*Scope, timeline, and final price are confirmed in writing before work begins. No surprise charges. No vendor lock-in after final payment and handoff.*

## Contact ClearSkai

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## Use with Close Packet

Pair this sales packet with the Scope of Work, Payment Schedule, Third-Party Subscription Authorization, Client Access Authorization, and Build Agreement / Master Services Agreement before work begins.